Media Contact:

Leah Stockton, FL Keys Area President lstockton@keysunitedway.org 305-735-1929

For Immediate Release: August 15, 2022



Just Two Weeks Left to "Stuff the Bus" for Monroe County Students

Help Monroe County Students Succeed for the 22-23 School Year

Florida Keys – Monroe County Schools are back in session, and many students have started the new year at a disadvantage. How can you help? You still have time to contribute the United Way of Collier and the Keys' efforts to raise funds for "Stuff the Bus" before the end of the month. 100% of contributions go directly to fund the needs of Monroe County students.

More than ever, Florida Keys children need our community's help. With nearly half of Keys families unable to afford life's basic needs, many children return to school each year at a disadvantage. With costs of necessities skyrocketing, our United Way is helping all local children be equipped for success.

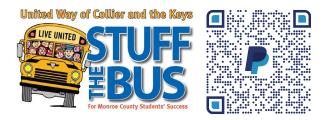
United Way of Collier and the Keys' annual "Stuff the Bus" program is the largest back-to-school readiness campaign in Monroe County. It provides support through each of the 16 local schools and ensures that all students have the necessities and opportunities they need throughout the school year.

Every dollar collected for "Stuff the Bus" goes directly to supporting Monroe County school children. Financial donations allow the schools to provide important educational items and other supplies and expenses. "Stuff the Bus" is only possible due to the generosity of individuals, businesses, and civic groups in Monroe County.

Donations may be made before August 31:

- Online at KeysUnitedWay.org by clicking on the red Donate button
- By check: Please write Stuff the Bus in the memo line and mail to P.O. Box 2143, Key West, FL 33045
- Scan the QR code from your PayPal app and send funds to admin@keysunitedway.org (please write "Stuff the Bus" on the memo line.)
- Sponsorship opportunities are available for businesses and organizations

More details are available at KeysUnitedWay.org/StuffTheBus. The community is encouraged to join UWCK in supporting Monroe County students throughout the academic year, ensuring all children have equal opportunity for classroom and extracurricular experiences.



###

About United Way of Collier and the Keys

The United Way of Collier and the Keys is committed to investing in and working to create a community where all individuals and families in Collier and Monroe Counties have an opportunity to thrive and achieve their full potential. UWCK will accomplish this through improving education, economic stability and health, as well as by providing access to food and safety-net services. United Way plays a unique role in convening businesses, nonprofits and government to work together to address community needs. Give. Advocate. Volunteer. LIVE UNITED.